

# SURGICAL LEADERSHIP PROGRAM



# High-Impact Leadership, Inside and Outside the Operating Room

### **FAST FACTS**

- Build the nontechnical, executive skills to lead departments, divisions, programs and large organizations
- Examine best practices and strategies for leading within the operating room and beyond
- Facilitate transformational change and manage an organizational turnaround
- Apply tools and knowledge in quality, safety and informatics to drive sustainable improvement

- Understand and discuss data management within the context of health informatics
- Develop strategies to turn ideas into viable, scalable solutions that add value to health care systems
- Identify surgical mentors to address the technical, cultural, behavioral and educational needs of trainees
- Foster the development of nextgeneration clinical and academic leaders

Location Workshops & Graduation Boston, MA

> Apply Deadline Early Application Dec. 16, 2022 Application Feb. 15, 2023

**Apply Today** hms.harvard.edy/surgery

### **Letter from Program Director**

Dear Colleague,

To advance in today's complex health care institutions, surgeons must rely on more than their technical expertise—leadership, management and business skills matter equally.

The Surgical Leadership Program is designed to help surgeons acquire the nontechnical and executive skills needed to step into leadership positions and excel as heads of departments, divisions, initiatives and institutions.

As a participant, you will improve your ability to:

- Lead transformational change across the organization
- Spearhead surgical innovation, research, technology and process improvement
- Advocate and negotiate for resources and funding
- Understand and leverage financial information to make sound leadership decisions
- Improve surgical performance through enhanced teamwork and surgical innovations
- Resolve conflicts and negotiate deals
- · Lead quality and safety initiatives
- Promote your ideas and personal brand
- Manage both clinical and administrative crises
- Mentor new generations of surgeons and promote surgical education

Designed to accommodate surgeons' busy schedule, the program is anchored by three, four-day international workshops in Boston. To spark interactive learning, the rigorous curriculum is centered on Harvard's hallmark case method.

Additional core teaching is delivered through live webinars by international experts, and more than 40 on-demand lectures can be viewed at your convenience. The course culminates with a personalized capstone project, enabling you to immediately apply what you have learned back at your home institution.

If you are a surgeon with leadership responsibilities or leadership aspirations, I urge you to apply. This program will equip you with strategies and skills that will serve you well throughout your career.

Sincerely,

Sayeed Malek, MD, FACS

Clinical Director of Transplant Surgery Physician Lead, Transplant QAPI,

Brigham and Women's Hospital

Assistant Professor of Surgery, Harvard Medical School

## **Curriculum Highlights**

Structured around the needs of practicing surgeons, the comprehensive core curriculum is presented through on-demand, self-paced lectures, live webinars and three four-day live workshops at your choice of venue. Topics include:

- Surgical Leadership and Executive Skills
- The Surgeon as an Entrepreneur and Innovator
- Legal Principles for Surgical Leaders
- Communications, Motivation and Negotiation
- · Building and Promoting Your Personal Brand
- · Surgical Research and Education
- Quality, Safety and Improvement
- Modern Leadership Strategies and Skills for Surgeons

#### LIVE WEBINARS

Review Sessions feature a world-class expert who reviews the key concepts taught in the workshops and on-demand lectures.

Hot Topic Sessions cover new technologies, surgical advances, the latest practices in quality and safety, and more.

#### **ON-DEMAND LECTURES**

The 40+ international experts who record lectures are distinguished members of Harvard Medical School, Harvard Business School, Harvard Law School, Harvard Kennedy School and Harvard T.H. Chan School of Public Health.

### **Program Overview**

The Surgical Leadership Program at Harvard Medical School (HMS) was developed to help surgeons build the nontechnical, executive skills that are required to effectively lead departments, divisions, initiatives and institutions.

Participants will learn directly from Harvard's leading faculty across all areas that influence surgical leadership, including communication, mentoring, change management, process and quality improvement, financial management and surgical research and technique.

Drawing from best practices across Harvard Medical School and its major teaching hospitals, as well as Harvard Business School, Harvard T.H. Chan School of Public Health and Harvard Kennedy School, this postgraduate certificate program offers you the unique opportunity to:

- Explore strategies and best practices for leading inside and outside the operating room
- Identify your personal brand, leadership style and competencies
- Write compelling business plans and grant applications
- Enhance your expertise in quality, safety and informatics
- Understand the legal and commercial aspects of innovation in surgery
- Build, lead and manage highly productive teams
- Drive better patient outcomes through enhanced teamwork in the operating room
- Negotiate and advocate more effectively for your patients, teams, departments and projects
- Lead and manage change across your organization's functions
- Update your understanding of new surgical technologies and techniques



#### PERSONALIZED CAPSTONE PROJECT

The capstone project enables you to develop and communicate a real-world intervention that can improve surgical practice. Each participant is required to write a business plan and deliver an elevator pitch. You will be assigned a Harvard affiliated faculty who provides guidance throughout the process.

Example Capstone Projects:

- Development or commercialization of a novel surgical device or innovation
- · Delivery of a new surgical curriculum for residency training
- Implementation of a patient quality and safety intervention in the participant's own institution

# ACADEMIC REQUIREMENTS

Ideal candidates for the program include:

Mid- to senior-level established surgeons who wish to enhance their leadership skills, gain promotion in non-clinical areas and broaden their repertoire in leadership and decision-making positions. Surgeons who currently hold or wish to attain a leadership position, including leadership of:

- Departments
- Divisions
- Large organizations
- Programs
- New initiatives



### Who Leads the Program?



Sayeed Malek, MD, FACS Program Director

Clinical Director of Transplant Surgery Physician Lead, Transplant QAPI, Brigham and Women's Hospital

Assistant Professor of Surgery, Harvard Medical School



Fiona Myint, FRCS, MA (Clin Ed), LLM, SFHEA Program Co-Director Consultant Vascular Surgeon

Hon Clinical Associate Professor, UCL

Council Member, Royal College of Surgeons of England



Jamie Robertson, PhD, MPH Associate Director

Medical School

Director of Innovation in Surgical Education, Brigham and Women's Hospital Assistant Professor of Surgery, Harvard

### STUDENT EXPERIENCE

Over the course of one year, this program utilizes a blended learning format that includes:

- Three in-person international workshops
- 50+ on-demand lectures and live webinars
- Peer-to-peer learning
- Individual and team-based skills development projects
- Simulations and case discussions
- A personalized capstone project with guidance from a Harvard-affiliated faculty member to address your specific leadership objectives